

CPA Canada’s Financial Literacy Conference *Mastering Money – Education to Action*

Speaker Evaluation

Day 1- Insights of behavioral science to help create better financial decision-making

	Session Content	Speaker: Jeff Kreisler
Positive	99%	99%
Excellent	92%	93%
Good	7%	6%
Satisfactory	1%	0%
Poor	0%	1%
Total	100%	100%
# Respondents	71	71

Comments

- Excellent presentation.
- We need more communication of this caliber in financial wellbeing!
- Jeff is a great speaker and this was a great topic.
- Excellent session that really highlights the emotional and psychological effects of money. I hope that component is incorporated more into financial literacy material.
- Knowledge about fin lit and applying are of equal importance. Behavioural Strategies to apply is essential. More in-depth sessions in this area would be most welcome.
- Great speaker, very interesting topic
- Subject was interesting and relevant. Speaker very engaging
- I came to this conference specifically seeking a lecture on the behavioural aspects of fin lit. This filled that; was great.
- Sadly missed getting a book!
- Definatly buying the book
- This is what I paid for. Very interesting.
- Very good presentation - some great tips and considerations that need to inform our efforts in financial literacy
- Really good presentation and humorous
- Worth the price of admission
- Entertaining even if not a lot of new info.
- Fantastic speaker. Engaging, smart, effective!

This was an excellent presentation. Both the material presented and the speaker were excellent.
Very interesting topic. Would be interested in more in-depth opportunities on this
Very engaging, well spoken, knowledgeable and entertaining.
Very fun even though he was ill still made it through
Very interesting, great presenter
I think if Jeff had not been sick...his message would have been right on point
This was both informative and entertaining. Great session!
Wish my children were here to hear
Very engaging presentation and great information.
Fabulous delivery of meaningful message and practical tips
The content and delivery were both amazing.
Very engaging and had good insights to share
Informative and entertaining. Excellent!
Humour is a great tool, and Jeff used it to devastating effect to inform us about how and why people make decisions. I would love to hear him speak again.
Really enjoyable speaker!
Jeff is very entertaining. Great discussion.
Best part of Day 1.
Had the group engaged and spoke in everyday terms. Dumbed down economics
Great speaker. Very funny. I'm looking forward to reading his book.
Informative in an entertaining way, indeed